

TERMS AND CONDITIONS APPLICABLE TO THE RAFFLE ORGANISED BY KENZO IN THE FRAMEWORK OF THE LAUNCH OF THE PARTNERSHIP “KENZO x BROMPTON”

November 2021

KENZO, a company with a share capital of 2 153 040 euros, registered at Paris Trade Register under number 402 180 194, having its registered office at 18, rue Vivienne – 75002 Paris, (hereafter, “KENZO”) duly represented by Sylvain BLANC, in his quality of Chief Executive Officer, organizes a raffle in the framework of the launch of the Fall-Winter 2021 “KENZO x BROMPTON” partnership.

The raffle will take place from November 5th, 2021 to November 10th, 2021, in accordance with the conditions hereafter.

The participation to the raffle implies the formal acceptance of the present terms and conditions.

Article 1 – Conditions of participation

This raffle is opened to any physical person on the exception of underage people.

No prior purchase is required.

KENZO’s employees as well as any person who would be linked to KENZO by a service agreement are authorized to participate.

Article 2 – Terms of participation

Through a newsletter which will be sent on October 25th, 2021, KENZO will announce the organization of the raffle in the framework of the launch of its collaboration with the company BROMPTON. The raffle will offer to participants the possibility to try to win the right to buy one of the twenty-two (22) bikes from the KENZO x BROMPTON partnership for Europe, the United States and Hong Kong areas. Said bikes will only be available to purchase through the raffle and will not be proposed through KENZO standard selling channels.

KENZO will also promote the raffle on its accounts on social media, on *KENZO Wallet* as well as in its stores through the display of a QR Code.

BROMPTON will also communicate on the organization of the raffle.

Said communications will have a dedicated link on which the participants will click to register to the raffle. Registration will be open from November 5th to November 8th, 2021 at 6 pm (Paris time).

A dedicated form will have to be filled with the following information: name, first name, phone number, email address and country of residence.

Bikes will be allocated and assigned based on the geographic area as follows: sixteen (16) bikes for Europe, three (3) bikes for the United States and three (3) bikes for Hong Kong.

The raffle draw will be made on November 8th, 2021 after 6 pm (Paris time). Following the raffle draw, KENZO will contact the twenty-two (22) winners by email and/or by telephone to announce the results of the raffle.

Winners will then have twenty-four (24) hours to purchase their co-branded KENZO x BROMPTON bike. Said purchase will have to be made online on the dedicated page communicated by KENZO by email to the winners.

After said term, in the event that all bikes would not have been purchased by the winners, KENZO reserves the right to proceed to a second raffle draw on November 9th, 2021, depending on the remaining quantities, to allocate the potential remaining bikes.

Similarly, new winners will then have twenty-four (24) hours to purchase and pay their co-branded KENZO x BROMPTON bike.

Bikes will be shipped within forty-eight (48) hours as from the confirmation of the order for shipments to Europe and within one (1) week as from the confirmation of the order for shipments to the US and Hong Kong.

A participant can only win once the right to purchase one of the bikes subject to the present raffle within the framework of the KENZO x BROMPTON partnership, for the whole duration of the raffle, with no distinction on the geographic area.

Any proven and demonstrated attempt at fraud or cheating by a participant will be sanctioned by his/her definitive exclusion of the raffle.

Article 3 – Selection of winners

Twenty-two (22) bikes are to be purchased within the framework of the raffle, geographically distributed as follows: sixteen (16) for Europe, three (3) for the United States and three (3) for Hong Kong.

Following the raffle, KENZO will contact on November 8th, 2021, winners by email at the address given in the registration form to announce the results.

When announcing the results, KENZO will provide winners a link to proceed to the purchase of the bike. On that occasion, KENZO will also collect the data related to the shipment and delivery of the bikes, notably the delivery address.

One same person can only win, and therefore purchase one of the bikes subject to the raffle, only once during the duration of the raffle.

In the event that all bikes would not be purchased following the raffle draw on November 8th, 2021, KENZO will proceed to a second raffle draw on November 9th, 2021 to elect a new winner for each bike remained unsold, if the case may be. The raffle draw will allocate the remaining bikes in accordance with the geographic area(s) that may be concerned.

Article 4 – Products

In the framework of the raffle, KENZO is offering the possibility to participants to win the right to buy one of the twenty-two (22) bikes from the KENZO x BROMPTON partnership.

The purchase price of a KENZO x BROMPTON co-branded bike is one thousand seven hundred euros (1 700 €), taxes included.

Article 5 – Communication

A newsletter as well as posts on KENZO accounts on social networks will be made to inform participants about the organization of the raffle.

BROMPTON will also communicate about the raffle to its community.

Article 6 – Liability

KENZO will not be held liable if, due to a force majeure event or events beyond its control, it would have to cancel the present raffle, limit its duration or adapt its conditions.

Article 7 – Verification of the identity of the participants

Participants agree that KENZO may proceed to a verification of their identity, if the case may be to support the proper conduct of the present raffle. Any falsified, fraudulent or inexact information will lead to the elimination of the participant.

Article 8 – Interpretation of the terms and conditions

Participation to the present raffle implies the full acceptance of the terms of the present document.

KENZO will make final decision regarding any and all question related to the application of the present conditions or any question that a participant may have and that would turn out not to be dealt with on the present conditions.

Article 9 – Registration of the present conditions

Participants to the raffle accept the entirety of the present conditions filed with Me Sylvain THOMAZON within SCP Sylvain THOMAZON, Philippe AUDRANT, Fabrine BICHE, Associate Judicial Officers, 156, rue Montmartre – 75002 Paris, France.

Article 10 – Protection of Personal data

KENZO directly collects participant's personal data as they are necessary to participate to the raffle and to determine the winners. Without the collection of the participant personal data it is not feasible for the participant to participate to the raffle.

Participant's personal data collected within the raffle shall only be used and accessed by KENZO. KENZO undertakes to delete all participant's personal data collected in the context of the raffle no later than one (1) month after the end date of the raffle.

According to the provisions of Regulation 2016/679/EU of April 27, 2016 on data protection, each participant has the right to access, rectify, delete and object to the processing of his/her personal data. Participants shall exercise their rights by sending an e-mail to: dpo@kenzo.com or by sending a courier to KENZO SA, 18 rue Vivienne - 75002 Paris. For further information on KENZO management of personal data, KENZO privacy policy is available at: www.kenzo.com/fr/fr/eu_personaldata

Article 11 – Access to the present conditions

The present conditions can be obtained by any person upon written request during the duration of the raffle, to the following email address: service-events@kenzo.com.

Article 12 – Governing law and competent jurisdiction

The present conditions are governed by French law. Any and all issues of interpretation will be sovereignly solved by KENZO in accordance with French law. Any and all dispute that may arise regarding the raffle shall be sent within thirty (30) days following the end of the raffle to KENZO Headquarters. No claim will be taken into account after this term.